FRANCO HALEY
UI/UX Designer

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PROFILE

Applied expertise in **User Interface (UI)**, **User Experience (UX)**, and **User-Centered Design (UCD)**. Known for a strong design foundation, a user-centric mindset, and a strategic approach to creating intuitive digital experiences.

SKILLS

Design
UI graphics, User flows, Wireframes, Mockups, Style guides, Design systems, Strategic presentations

Prototyping
Rapid prototyping using Figma, Interactive workflows with HTML/CSS/JavaScript

Research
Information architecture, User personas, Cognitive walkthrough

Collaboration
Detail-oriented, Flexible, Communicative, Mentoring and coaching

Tools
Figma, Adobe XD, ProtoShare, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Media Encoder, Miro, Jira, Confluence, Microsoft Office, Google Workspace, GitHub, Phoenix Code, Brackets

Technical
HTML5, CSS3, Responsive design, Agile project management, Software accessibility standards, Material UI, Liferay, Bootstrap, JavaScript

EDUCATION

Bachelor of Science Degree,
Web Design and Development
June 2012
Full Sail University
Winter Park, Florida

AWARDS

Course Director Award: Web Final Project II
June 2012
Full Sail University
Winter Park, Florida

Course Director Award: College Mathematics
June 2012
Full Sail University
Winter Park, Florida

Perfect Attendance Award
June 2012
Full Sail University
Winter Park, Florida

EXPERIENCE

Katmai Government Services
Senior UI/UX Designer | *November 2015 – October 2025*

Designed enterprise desktop and mobile interface portals for a user base exceeding 1 million. Responsible for developing system interface concepts aligned with client needs, business goals, brand strategy, marketing objectives, and technical requirements. Collaborated closely with information architects and product owners to address user needs. Partnered with creative technologists to deliver effective, functional interface solutions while ensuring design consistency throughout all project phases.

Bright House Networks
UI/UX Designer, Software Developer | *August 2014 – October 2015*

Responsible for developing wireframes, visual design comps, behavioral specifications, and user personas. Implemented front-end code following web and mobile standards to ensure cross-browser and cross-device compatibility. Additionally, managed content deployment and configuration updates across various Content Management System (CMS) environments.

Marriott Vacations Worldwide Corporation
UI/UX Designer, Software Developer | *November 2013 – May 2014*

Contributed to the design, development, and deployment of a responsive timeshare corporate web application used by sales representatives and executives globally.

Maus Media Group
UI/UX Designer, Web Developer | *June 2012 – November 2013*

Collaborated with a team to design and develop the David Maus Automotive website and created custom-designed WordPress websites for additional clients.

Advanced Dermatology
UI/UX Designer, Web Developer | *November 2012 – March 2013*

Assisted in the custom redesign and development of an existing ASP.NET framework website for a client operating a medical firm with over 70 locations nationwide.

Bruce Rossmeyer's Harley Davidson
UI/UX Designer, Web Developer | *August 2012 - November 2012*

Assisted in the custom redesign and development of an existing ASP.NET website, focusing on delivering a user interface tailored to the client's target audience.